

Course Title: Ethics in Business / Ethics Center UC Irvine, Kristen Monroe

David Rosten, Tuesday & Thursday 1-3 July 18th – August 18th 2023

Course Description: This course is designed for high school and college students with an understanding of ethics and its application in the business world. Students will explore ethical issues that arise in business operations and decision-making, examine how these issues affect stakeholders, and consider how ethical decision-making can contribute to the long-term success of businesses. This course is designed for students who are interested in pursuing business-related majors in college or who wish to gain a deeper understanding of ethical principles.

Course Goals:

- Understand the concept of ethics and how it applies to business.
- Analyze ethical dilemmas and identify ethical principles that guide decision-making.
- Develop an understanding of the legal and regulatory framework that governs business practices.
- Explore the role of stakeholders in business ethics.
- Evaluate the impact of ethical and unethical business practices on stakeholders.
- Develop skills to identify and respond to ethical issues in business decision-making.

Course Outline:

Week 1: Introduction to Ethics: July 18th 1-3 & July 20th 1-3

- What are ethics?
- Ethical theories and principles
- Applying ethical theories to business practices

Week 2: Business Ethics and the Law: July 25th 1-3 & July 27th 1-3

- Legal and regulatory framework for business practices
- Ethical implications of legal and regulatory requirements

Week 3: Stakeholders and Ethics: August 1st 1-3 & August 3rd 1-3

- Definition of stakeholders

- The role of stakeholders in ethical decision-making
- The impact of ethical and unethical practices on stakeholders
- Watch "The Falconer" Movie 2022 in class (David Rosten Executive Producer)

Week 4: Ethical Decision-Making: August 8th 1-3 & August 10th 1-3

- Steps in ethical decision-making
- guest speakers (potential)
- The role of values in decision-making
- Analyzing ethical dilemmas and identifying ethical principles

Week 5: Ethics and Corporate Social Responsibility: August 15th 1-3 & August 17th 1-3

- The concept of corporate social responsibility
- The impact of corporate social responsibility on businesses and stakeholders
- The role of businesses in promoting social and environmental sustainability

Optional Movies to Discuss:

Wall Street 1987

Up in the Air

Social Network

Margin Call

The Wolf of Wall Street

The Devil Wears Prada

Guest Speakers (Potential)

- Theo Rokos, executive hiring (Week 1)
- Jason Fratts, attorney – business law (Week 2)
- Robyn Grant, attorney – Newport Beach City Council (Week 2)
- Larry Kugelman – Former President of Coventry Health Care (Week 3)
- Michael Henn – Former Mayor of Newport Beach, CFO KB Homes (Week 4)
- John Graham - UCI Business school (Week 4)
- Raymond Chamber – UN Ambassador, partner WesRay (Week 5)
- Dana Rohrabacher – Former congressman (Week 5)

Assessment:

- Class participation and engagement in discussions and activities
- Written assignments and research projects

- Presentations on ethical issues in business
- Final exam assessing knowledge and application of ethical principles in business scenarios.

Grading Policy:

- Class participation and engagement: 20%
- Written assignments and research projects including selected readings 30%
- Presentations on ethical issues: 20%
- Final exam: 30%

Textbook: Optional

- Ethics in Business: A Practical Approach by Kevin Gibson (2018)

Additional Readings: Optional

- The Ethics of Business by Norman Bowie (2019)
- Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization by Andrew Crane and Dirk Matten (2016)
- The Responsible Business: Reimagining Sustainability and Success by Carol Sanford (2011)